

# Jamie Till

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## Sarkes Tarzian Radio Division

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# Radio Station Operational Basics

- ⦿ Audio Chain
- ⦿ Talent On Air
- ⦿ Production
- ⦿ Traffic Logs and Programming Logs
- ⦿ Sales
- ⦿ Administration

# How Did We Do?

- Audio Chain      B+  
Lots of remote access and monitoring already in place
- Talent On Air      B-  
Social distancing took a little bit of effort
- Production      A-  
Lots already being done by remote workforce
- Traffic Logs and Programming Logs      B  
Already had remote access. Training was our failing
- Sales      A  
Most did some remote work already
- Administration      C  
The systems were in place but we had done no training at all

# What Did We Learn?

- We Can Function Socially Separated
- More Training
- This Is A Good Opportunity To Update Documentation and Procedures
- We Cannot Neglect On-Site Maintenance
- A Remote Workforce is Going To Be More Common
- Engineering and IT Is Actually Code For Therapist

# What's Next For Us

- Wide Orbit V4.x
- Axia Enhancements
- Studio in a Go-Bag
- More Documentation and Training
- Planning For The Next Big Thing

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