

# OAB Membership: Benefits That Serve Your Staff



The Ohio Association of Broadcasters, a strong network of 300+ local radio and television broadcasters, is proud to be your partner and your advocate. Your OAB membership provides value to all parts of your organization with tools and resources that positively impact your station, your staff and your community. Most of these benefits are available at no additional cost for OAB members.



*Protecting your  
commitment  
to serve your  
community*



## **Advocacy:** Count on the OAB to defend and promote the interests of Ohio broadcasters, ensuring your voice is heard.

- > **Advocate on key issues** of importance to radio and television stations with the Ohio Congressional delegation.
- > **Organize Capitol Hill and district meetings** for OAB members with our Congressional delegation.
- > **Monitor FCC rulemaking** and file comments in proceedings where relevant.
- > **Monitor legislation** in the Ohio General Assembly that impacts broadcasters.

*Guiding you through  
complex issues and  
regulations*



## **Compliance:** Eliminate surprises, streamline processes and stay up to date on the rules and regulations that impact the operation of your station.

- > Connect with our **legal hotlines** to answer your questions at both the state and federal level.
- > Stay current on Ohio's **Emergency Alert System** plan and monthly test schedule, as well as Ohio's Alert Programs.
- > Get the **latest alerts and guidance** in your inbox with legal e-bulletins from our FCC and Ohio counsel.
- > Use our library of **employer postings** to ensure you're keeping your staff informed while adhering to major federal and state posting requirements.
- > Dig deeper into the details that matter with **legal guides and webinars on key issues**, including political broadcasting rules, FCC EEO rules, music licensing rules and Ohio advertising regulations.
- > Provide the safest working environment for your employees with **workplace safety resources**.
- > Ensure your station is protected from **routine FCC inspections** for three years with our Alternative Broadcast Inspection Program.

*Increasing skills  
and driving your  
station toward  
the future*



### **Training: Explore and participate in exclusive training from trusted industry experts across multiple disciplines.**

- > Keep your sales staff current with **monthly sales webinars** covering essential skills and hot topics. Watch your email for details on this month's sessions.
- > Onboard and train your new sales hires with our quarterly **new seller training program**.
- > Watch for **special live webinars** that go in depth on hot topics and compliance issues throughout the year covering sales, engineering, news and HR.
- > Attend the best in-person training and networking opportunities specifically for Ohio broadcasters. Watch for our **signature in-person events** including our annual sales seminar, executive forum and engineering conference to return in the second half of 2021.

*Supporting your  
station and  
your staff*



### **Additional Business Services: Guide your organization and support your employees.**

- > Discover the best talent for your station with **unlimited free job postings** on the OAB job board.
- > Ensure your job candidates are the right fit before you hire with free **candidate assessment resources**.
- > Stay current on the **issues and trends impacting your advertising clients** with the weekly Insight Edge e-newsletter.
- > **Maximize your worker's comp premium savings** through the power of our group rating program.
- > Celebrate station employees and their graduating high school seniors by encouraging participation in the annual **OAB Kids Scholarship**.

## **Get the most out of your OAB membership.**

As an OAB member, you and your staff receive access to most of these resources at no additional cost. Visit [oab.org](http://oab.org) to:

**ENGAGE. EXPLORE. EXCEL.**