



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE RADIO
July 1-31, 2022
revised June 23, 2022

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our THREE campaigns airing during the month of July.

The Ohio Department of Natural Resources (highlighted in yellow) is a new campaign beginning July 1. **The Ohio Association of Foodbanks** and **Ohio Army National Guard** campaigns aired in June and continue.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Sponsor</i>	Ohio Department of Natural Resources	Ohio Association of Foodbanks	Ohio Army National Guard																																	
<i>Purpose</i>	Encourages Ohioans to notify ODNR regarding orphan oil and gas wells on their property so that ODNR can plug orphan wells (at no cost to the landowner).	Promotes resources for health insurance coverage available through "Get Covered Ohio".	Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.																																	
<i>Dates</i>	7/1/22 – 6/30/22	6/1/22 – 7/31/22	12/1/21 – 9/30/22																																	
<i>Link to spots:</i>	https://oab.org/nca-pep/ohio-department-natural-resources-2022/	https://oab.org/nca-pep/ohio-association-foodbanks-2022/	https://oab.org/nca-pep/ohio-army-national-guard-2021/																																	
<i>ISCI codes and spot titles:</i>	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ODNR2111</td> <td>Orphan Wells (SPAN)</td> <td>:30</td> </tr> <tr> <td>ODNR3112</td> <td>Orphan Wells (SPAN)</td> <td>:60</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	ODNR2111	Orphan Wells (SPAN)	:30	ODNR3112	Orphan Wells (SPAN)	:60	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OAOF2106</td> <td>Get Covered Ohio (SPAN)</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OAOF2106	Get Covered Ohio (SPAN)	:30	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ZNGB1075</td> <td>Make a Difference (SPAN)</td> <td>:30</td> </tr> <tr> <td>ZNGB1081</td> <td>Be First (SPAN)</td> <td>:30</td> </tr> <tr> <td>OHNG1222</td> <td>Scholarship Program (SPAN)</td> <td>:30</td> </tr> <tr> <td>ZNGB1076</td> <td>Make a Difference (SPAN)</td> <td>:60</td> </tr> <tr> <td>ZNGB1082</td> <td>Be First (SPAN)</td> <td>:60</td> </tr> </tbody> </table> <p align="center">Please kill any other OHNG spots not listed here.</p>	ISCI Code	Spot Title	Lgth	ZNGB1075	Make a Difference (SPAN)	:30	ZNGB1081	Be First (SPAN)	:30	OHNG1222	Scholarship Program (SPAN)	:30	ZNGB1076	Make a Difference (SPAN)	:60	ZNGB1082	Be First (SPAN)	:60
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<i>July airplay request</i>	9 plays or 30% of OAB airplay	12 plays or 40% of OAB airplay	9 plays or 30% of OAB airplay																																	

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs.**
- Questions? Contact the OAB's Mariah West at mwest@oab.org.

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or R114905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638