



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGAGE RADIO
(Southwest Ohio)
July 1-31, 2022
revised June 23, 2022

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO Spanish language campaigns airing during the month of July – both of which aired in June.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Campaign sponsor	Ohio Association of Foodbanks			Ohio Army National Guard		
Campaign purpose	Promotes resources for health insurance coverage available through "Get Covered Ohio".			Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.		
Campaign dates	6/1/22 – 7/31/22			12/1/21 – 9/30/22		
Link to spots	https://oab.org/ncsa-pep/ohio-association-foodbanks-2022/			https://oab.org/ncsa-pep/ohio-army-national-guard-2021/		
ISCI codes and spot titles (if possible, please enter spots with ISCI codes only)	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOF2106	Get Covered Ohio (SPAN)	:30	ZNGB1075	Make a Difference (SPAN)	:30
				ZNGB1081	Be First (SPAN)	:30
				OHNG1222	Scholarship Program (SPAN)	:30
				ZNGB1076	Make a Difference (SPAN)	:60
				ZNGB1082	Be First (SPAN)	:60
				Please kill any other OHNG spots not listed here.		
July airplay requested	15 plays or 50% of OAB airplay			15 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
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- **If possible, please submit affidavits or invoices electronically, using OAB's IDs.**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.