



Thank you for your support of the OAB's NCSA-PEP program! Below is information about our FOUR campaigns airing during the month of July.

The **Ohio Department of Natural Resources** (highlighted in yellow) aired in the NW Ohio region in June, and expands to additional regions starting July 1. The **Ohio Association of Foodbanks, Angels on Track Foundation, and Ohio Army National Guard** campaigns aired in June and continue for July.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Department of Natural Resources	Ohio Association of Foodbanks	Angels on Track Foundation	Ohio Army National Guard																																																																		
Purpose	Encourages Ohioans to notify ODNR regarding orphan oil and gas wells on their property so that ODNR can plug orphan wells (at no cost to the landowner).	Promotes resources for health insurance coverage available through "Get Covered Ohio".	Encourages Ohioans to report dangerous railroad crossings.	Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.																																																																		
Dates	6/1/22 – 8/31/22	6/1/22 – 7/31/22	6/1/22 – 8/31/22	12/1/21 – 9/30/22																																																																		
Link to spots:	https://oab.org/ncsa-pep/ohio-department-natural-resources-2022/	https://oab.org/ncsa-pep/ohio-association-foodbanks-2022/	https://oab.org/ncsa-pep/angels-on-track-2022/	https://oab.org/ncsa-pep/ohio-army-national-guard-2021/																																																																		
ISCI codes and spot titles:	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ODNR1205</td> <td>Orphan Wells</td> <td>:15</td> </tr> <tr> <td>ODNR2206</td> <td>Orphan Wells</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	ODNR1205	Orphan Wells	:15	ODNR2206	Orphan Wells	:30	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OAOF2203</td> <td>Get Covered Ohio</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OAOF2203	Get Covered Ohio	:30	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OAOT1219</td> <td>Danger Lurks</td> <td>:15</td> </tr> <tr> <td>OAOT2218</td> <td>Danger Lurks</td> <td>:30</td> </tr> <tr> <td>OAOT2220</td> <td>Statistics</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OAOT1219	Danger Lurks	:15	OAOT2218	Danger Lurks	:30	OAOT2220	Statistics	:30	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ZNGB1069</td> <td>Be First</td> <td>:15</td> </tr> <tr> <td>ZNGB1059</td> <td>Make a Difference-1</td> <td>:15</td> </tr> <tr> <td>ZNGB1061</td> <td>Make a Difference-2</td> <td>:15</td> </tr> <tr> <td>ZNGB1063</td> <td>Make a Difference-3</td> <td>:15</td> </tr> <tr> <td>ZNGB1065</td> <td>Make a Difference-4</td> <td>:15</td> </tr> <tr> <td>ZNGB1067</td> <td>Make a Difference-5</td> <td>:15</td> </tr> <tr> <td>ZNGB1070</td> <td>Be First</td> <td>:30</td> </tr> <tr> <td>ZNGB1060</td> <td>Make a Difference-1</td> <td>:30</td> </tr> <tr> <td>ZNGB1062</td> <td>Make a Difference-2</td> <td>:30</td> </tr> <tr> <td>ZNGB1064</td> <td>Make a Difference-3</td> <td>:30</td> </tr> <tr> <td>ZNGB1066</td> <td>Make a Difference-4</td> <td>:30</td> </tr> <tr> <td>ZNGB1068</td> <td>Make a Difference-5</td> <td>:30</td> </tr> </tbody> </table> <p>Please kill any other OHNG spots not listed here.</p>	ISCI Code	Spot Title	Lgth	ZNGB1069	Be First	:15	ZNGB1059	Make a Difference-1	:15	ZNGB1061	Make a Difference-2	:15	ZNGB1063	Make a Difference-3	:15	ZNGB1065	Make a Difference-4	:15	ZNGB1067	Make a Difference-5	:15	ZNGB1070	Be First	:30	ZNGB1060	Make a Difference-1	:30	ZNGB1062	Make a Difference-2	:30	ZNGB1064	Make a Difference-3	:30	ZNGB1066	Make a Difference-4	:30	ZNGB1068	Make a Difference-5	:30
	ISCI Code	Spot Title	Lgth																																																																			
ODNR1205	Orphan Wells	:15																																																																				
ODNR2206	Orphan Wells	:30																																																																				
ISCI Code	Spot Title	Lgth																																																																				
OAOF2203	Get Covered Ohio	:30																																																																				
ISCI Code	Spot Title	Lgth																																																																				
OAOT1219	Danger Lurks	:15																																																																				
OAOT2218	Danger Lurks	:30																																																																				
OAOT2220	Statistics	:30																																																																				
ISCI Code	Spot Title	Lgth																																																																				
ZNGB1069	Be First	:15																																																																				
ZNGB1059	Make a Difference-1	:15																																																																				
ZNGB1061	Make a Difference-2	:15																																																																				
ZNGB1063	Make a Difference-3	:15																																																																				
ZNGB1065	Make a Difference-4	:15																																																																				
ZNGB1067	Make a Difference-5	:15																																																																				
ZNGB1070	Be First	:30																																																																				
ZNGB1060	Make a Difference-1	:30																																																																				
ZNGB1062	Make a Difference-2	:30																																																																				
ZNGB1064	Make a Difference-3	:30																																																																				
ZNGB1066	Make a Difference-4	:30																																																																				
ZNGB1068	Make a Difference-5	:30																																																																				
July airplay request	3 plays or 30% of OAB airplay	3 plays or 30% of OAB airplay	2 plays or 20% of OAB airplay	2 plays or 20% of OAB airplay																																																																		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at mwest@oab.org.

