



Thank you for your support of the OAB’s NCSA-PEP program! Below is information about our FOUR campaigns airing during the month of August.

The **Ohio Housing Finance Agency** (highlighted in yellow) is a new campaign beginning August 1. The **Ohio Department of Natural Resources, Angels on Track Foundation**, and **Ohio Army National Guard** campaigns aired in July and continue for August. **Please note that the Ohio Association of Foodbanks (OAFB) campaign ends on July 31, and should be removed from rotation at that time.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Sponsor</i>	<b>Ohio Housing Finance Agency</b>			<b>Ohio Department of Natural Resources</b>			<b>Angels on Track Foundation</b>			<b>Ohio Army National Guard</b>		
<i>Purpose</i>	Promotes the “Save the Dream Ohio” program, which provides financial assistance to eligible Ohio homeowners impacted by economic hardship caused by the COVID-19 pandemic.			Encourages Ohioans to notify ODNR regarding orphan oil and gas wells on their property so that ODNR can plug orphan wells (at no cost to the landowner).			Encourages Ohioans to report dangerous railroad crossings.			Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.		
<i>Dates</i>	8/1/22 – 9/30/22			6/1/22 – 8/31/22			6/1/22 – 8/31/21			12/1/21 – 9/30/22		
<i>Link to spots:</i>	<a href="https://oab.org/ncsa-pep-campaigns-ohio-housing-finance-agency-2022/">https://oab.org/ncsa-pep-campaigns-ohio-housing-finance-agency-2022/</a>			<a href="https://oab.org/ncsa-pep/ohio-department-natural-resources-2022/">https://oab.org/ncsa-pep/ohio-department-natural-resources-2022/</a>			<a href="https://oab.org/ncsa-pep/angels-on-track-2022/">https://oab.org/ncsa-pep/angels-on-track-2022/</a>			<a href="https://oab.org/ncsa-pep/ohio-army-national-guard-2021/">https://oab.org/ncsa-pep/ohio-army-national-guard-2021/</a>		
<i>ISCI codes and spot titles:</i>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OHFA2105	Save the Dream Ohio	:30	ODNR2107	Orphan Wells	:30	OAOT2114	By the Numbers	:30	OHNG1221	Scholarship Program	:15
							OAOT2115	Relaxing Drive	:30			
				ODNR3108	Orphan Wells	:60	OAOT2116	Crystal Clear	:30	ZNGB1051	Make a Difference	:30
							OAOT2117	Danger Lurks	:30	ZNGB1057	Be First	:30
										OHNG1220	Scholarship Program	:30
										ZNGB1052	Make a Difference	:60
										ZNGB1058	Be First	:60
										OHNG1219	Scholarship Program	:60
										<b>Please kill any other OHNG spots not listed here.</b>		
<i>August airplay request</i>	9 plays or 30% of OAB airplay			9 plays or 30% of OAB airplay			6 plays or 20% of OAB airplay			6 plays or 20% of OAB airplay		

**Additional Notes**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB’s IDs.**
- Questions? Contact the OAB’s Mariah West at [mwest@oab.org](mailto:mwest@oab.org).

<b>EDI PROVIDER</b>	<b>OAB ID NUMBER</b>
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638