



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE RADIO
August 1-31, 2022
revised July 22, 2022

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO Spanish language campaigns airing during the month of August – both of which aired in July. **Please note that the Ohio Association of Foodbanks (OAFB) campaign ends on July 31, and should be removed from rotation at that time.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Campaign sponsor</i>	Ohio Department of Natural Resources	Ohio Army National Guard																											
<i>Campaign purpose</i>	Encourages Ohioans to notify ODNR regarding orphan oil and gas wells on their property so that ODNR can plug orphan wells (at no cost to the landowner).	Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.																											
<i>Campaign dates</i>	6/1/22 – 8/31/22	12/1/21 – 9/30/22																											
<i>Link to spots</i>	https://oab.org/ncsa-pep/ohio-department-natural-resources-2022/	https://oab.org/ncsa-pep/ohio-army-national-guard-2021/																											
<i>ISCI codes and spot titles (if possible, please enter spots with ISCI codes only)</i>	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ODNR2111</td> <td>Orphan Wells (SPAN)</td> <td>:30</td> </tr> <tr> <td>ODNR3112</td> <td>Orphan Wells (SPAN)</td> <td>:60</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	ODNR2111	Orphan Wells (SPAN)	:30	ODNR3112	Orphan Wells (SPAN)	:60	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>ZNGB1075</td> <td>Make a Difference (SPAN)</td> <td>:30</td> </tr> <tr> <td>ZNGB1081</td> <td>Be First (SPAN)</td> <td>:30</td> </tr> <tr> <td>OHNG1222</td> <td>Scholarship Program (SPAN)</td> <td>:30</td> </tr> <tr> <td>ZNGB1076</td> <td>Make a Difference (SPAN)</td> <td>:60</td> </tr> <tr> <td>ZNGB1082</td> <td>Be First (SPAN)</td> <td>:60</td> </tr> </tbody> </table> <p>Please kill any other OHNG spots not listed here.</p>	ISCI Code	Spot Title	Lgth	ZNGB1075	Make a Difference (SPAN)	:30	ZNGB1081	Be First (SPAN)	:30	OHNG1222	Scholarship Program (SPAN)	:30	ZNGB1076	Make a Difference (SPAN)	:60	ZNGB1082	Be First (SPAN)	:60
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<i>August airplay requested</i>	15 plays or 50% of OAB airplay	15 plays or 50% of OAB airplay																											

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs.**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.