



**NCSA-PEP TRAFFIC INSTRUCTIONS**  
**SPANISH LANGUAGE TV**  
**September 1-30, 2022**  
*revised Aug. 25, 2022*

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language TV campaign airing during the month of September.

The **Ohio Army National Guard** campaign aired in August and continues for September. **Please note that the Ohio Department of Natural Resources (ODNR) campaign ends on August 31, and should be removed from rotation at that time.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio Army National Guard</b>		
<b>Purpose</b>	Promotes recruitment and scholarship opportunities available through the Ohio Army National Guard.		
<b>Dates</b>	12/1/21 – 9/30/22		
<b>Link to spots</b>	<a href="https://oab.org/ncsa-pep/ohio-army-national-guard-2021/">https://oab.org/ncsa-pep/ohio-army-national-guard-2021/</a>		
<b>ISCI codes and spot titles</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	ZNGB1093	Be First (SPAN)	:15
	ZNGB1083	Make a Difference-1 (SPAN)	:15
	ZNGB1085	Make a Difference-2 (SPAN)	:15
	ZNGB1087	Make a Difference-3 (SPAN)	:15
	ZNGB1089	Make a Difference-4 (SPAN)	:15
	ZNGB1091	Make a Difference-5 (SPAN)	:15
	ZNGB1094	Be First (SPAN)	:30
	ZNGB1084	Make a Difference-1 (SPAN)	:30
	ZNGB1086	Make a Difference-2 (SPAN)	:30
	ZNGB1088	Make a Difference-3 (SPAN)	:30
	ZNGB1090	Make a Difference-4 (SPAN)	:30
	ZNGB1092	Make a Difference-5 (SPAN)	:30
	<b>Please kill any other OHNG spots not listed here.</b>		
<b>September airplay request</b>	10 plays or 100% of OAB airplay		

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).