



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE TV
December 1-31, 2022
revised Nov. 18, 2022

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language TV campaign airing during the month of December, which aired in November.

The Ohio Association of Foodbanks (OAOB) campaign continues.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Association of Foodbanks		
Purpose	Promotes resources for health insurance coverage available through "Get Covered Ohio".		
Dates	11/1/2022 – 1/15/2023		
Link to spots	https://oab.org/nca-pep/ohio-association-foodbanks-2022/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OAOB2209	Get Covered Ohio	:30
Dec. airplay request	10 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at mwest@oab.org.