



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE RADIO
June 1-30, 2023
revised May 24, 2023

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language radio campaign airing during the month of June.

The **Ohio Association of Foodbanks (OAOF)** is a new campaign beginning on June 1.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Association of Foodbanks		
Purpose	Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.		
Dates	6/1/23 – 8/15/23		
Link to spots	https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OAOF2110	Get Covered (SPAN)	:30
June airplay request	30 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.