



**NCSA-PEP TRAFFIC INSTRUCTIONS**  
**SPANISH LANGUAGE TV**  
**June 1-30, 2023**  
*revised May 24, 2023*

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language TV campaign airing during the month of June.

The **Ohio Association of Foodbanks (OAOF)** is a new campaign beginning on June 1.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio Association of Foodbanks</b>		
<b>Purpose</b>	Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.		
<b>Dates</b>	6/1/23 – 8/15/23		
<b>Link to spots</b>	<a href="https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/">https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/</a>		
<b>ISCI codes and spot titles</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OAOF2209	Get Covered (SPAN)	:30
<b>June airplay request</b>	10 plays or 100% of OAB airplay		

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).