

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our FOUR radio campaigns airing during the month of August, all of which aired in July.

The **Ohio Secretary of State (OSOS)** campaign continues through Aug. 8 (Election Day) and the **Ohio Assoc. of Foodbanks (OAOF)** continues through Aug.15. **Please remove both spots from rotation after their respective expiration dates.** The **Angels on Track Foundation (OAOT)** and **Ohio Dept. of Education (ODOE)** campaigns will both air through Aug. 31.

**Please note that the Ohio Housing Finance Agency (OHFA) campaign ends on July 31 and should be removed at that time.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Secretary of State			Ohio Association of Foodbanks			Angels on Track Foundation			Ohio Department of Education		
Purpose	Encourages Ohioans to participate in the Aug. 8 special election.			Promotes resources available through “Get Covered Ohio” for affordable health insurance coverage.			Encourages Ohioans to report dangerous railroad crossings.			Promotes the Dept. of Ed.’s Afterschool Child Enrichment (ACE) program.		
Dates	7/6/23 – 8/8/23 Please remove this campaign from rotation after 8/8 (Election Day).			6/1/23 – 8/15/23 Please remove this campaign from rotation after 8/15.			6/1/23 – 8/31/23			5/8/23 – 8/31/23		
Link to spots	<a href="https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/">https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/">https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/">https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/">https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/</a>		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OSOS2112	VOTE	:30				OAOT2110	Ohio’s Loss	:30	ODOE2107	ACE Ohio	:30
	Please note that OSOS2112 is a revised radio spot that replaced OSOS2110 in July. Please be sure that OSOS2110 is no longer in your rotation.						OAOT2116	Crystal Clear	:30			
							OAOT2117	Danger Lurks	:30			
							OAOT2124	Ohio Gambles	:30			
Aug. airplay request	Aug. 1-8: 40% of OAB airplay Aug. 9-15: 0 plays. Please remove from rotation on 8/8! Aug. 16-31: 0 plays. Please remove from rotation on 8/8!			Aug. 1-8: 20% of OAB airplay Aug. 9-15: 60% of OAB airplay Aug. 16-31: 0 plays. Please remove from rotation on 8/15!			Aug. 1-8: 20% of OAB airplay Aug. 9-15: 20% of OAB airplay Aug. 16-31: 50% of OAB airplay			Aug. 1-8: 20% of OAB airplay Aug. 9-15: 20% of OAB airplay Aug. 16-31: 50% of OAB airplay		

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs.**
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638