

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our FIVE radio campaigns airing during the month of July.

The **Ohio Secretary of State** (highlighted in yellow) is a new campaign beginning in July. The **Ohio Housing Finance Agency**, **Ohio Assoc. of Foodbanks**, **Angels on Track Foundation**, and **Ohio Dept. of Education** campaigns all aired in June and continue.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Secretary of State			Ohio Housing Finance Agency			Ohio Association of Foodbanks			Angels on Track Foundation			Ohio Department of Education		
Purpose	Encourages Ohioans to participate in the Aug. 8 special election.			Promotes resources available for Ohio homebuyers.			Promotes resources available through “Get Covered Ohio” for affordable health insurance coverage.			Encourages Ohioans to report dangerous railroad crossings.			Promotes the Afterschool Child Enrichment (ACE) program, which provides funding for lower-income children to access tutoring and after school education programs.		
Dates	7/6/23 – 8/8/23			6/1/23 – 7/31/23			6/1/23 – 8/15/23			6/1/23 – 8/31/23			5/8/23 – 8/31/23		
Link to spots:	<a href="https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/">https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-housing-finance-agency-2023/">https://oab.org/ncsa-pep-campaigns-ohio-housing-finance-agency-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/">https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/">https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/">https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/</a>		
ISCI codes and spot titles:	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OSOS2112	VOTE	:30	OHFA2107	Home Ownership	:30	OAO2108	Get Covered	:30	OAOT2110	Ohio's Loss	:30	ODOE2107	ACE Ohio	:30
	7/19 NOTE: Please air this spot until 8/8/2023. Remove OSOS2110 from rotation. Thank you!			NOTE: OHFA has provided a new radio spot to air in July. Please use this new spot and remove the “Homeownership Month” spot (OHFA2106) that aired in June.						OAOT2116	Crystal Clear	:30			
										OAOT2117	Danger Lurks	:30			
										OAOT2124	Ohio Gambles	:30			
July airplay request	6 plays or 20% of OAB airplay			6 plays or 20% of OAB airplay			6 plays or 20% of OAB airplay			6 plays or 20% of OAB airplay			6 plays or 20% of OAB airplay		

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).

EDI PROVIDER	OAB ID NUMBER
RadioInvoices.com	9914905 or R114905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638