



## NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE RADIO August 1-31, 2023 revised July 25, 2023

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language radio campaign airing during the month of August.

The **Ohio Association of Foodbanks (OAOB)** campaign aired in July and **continues through Aug.15, at which time the spot should be removed from rotation.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio Association of Foodbanks</b>		
<b>Purpose</b>	Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.		
<b>Dates</b>	6/1/23 – 8/15/23 Please note this campaign ends mid-month!		
<b>Link to spots</b>	<a href="https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/">https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/</a>		
<b>ISCI codes and spot titles</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OAOB2110	Get Covered (SPAN)	:30
<b>Aug. airplay request</b>	30 plays or 100% of OAB airplay		

### Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).