



NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE TV August 1-31, 2023 *revised July 25, 2023*

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language TV campaign airing during the month of August.

The **Ohio Association of Foodbanks (OAOF)** campaign aired in July and **continues through August 15, at which time the spot should be removed from rotation.**

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Association of Foodbanks		
Purpose	Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.		
Dates	6/1/23 – 8/15/23 Please note this campaign ends mid-month!		
Link to spots	https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OAOF2209	Get Covered (SPAN)	:30
Aug. airplay request	10 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at mwest@oab.org.