

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our FOUR TV campaigns airing during the month of August, all of which aired in July.

**The Ohio Secretary of State (OSOS)** campaign continues through Aug. 8 (Election Day) and the **Ohio Assoc. of Foodbanks (OAOF)** continues through Aug.15. **Please remove both spots from rotation after their respective expiration dates.** The **Angels on Track Foundation (OAOT)** and **Ohio Dept. of Education (ODOE)** campaigns will both air through Aug. 31.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Sponsor</i>	<b>Ohio Secretary of State</b>			<b>Ohio Association of Foodbanks</b>			<b>Angels on Track Foundation</b>			<b>Ohio Department of Education</b>		
<i>Purpose</i>	Encourages Ohioans to participate in the Aug. 8 special election.			Promotes resources available through "Get Covered Ohio" for affordable health insurance coverage.			Encourages Ohioans to report dangerous railroad crossings.			Promotes the Dept. of Ed.'s Afterschool Child Enrichment (ACE) program.		
<i>Dates</i>	7/6/23 – 8/8/23 Please remove this campaign from rotation after 8/8 (Election Day).			6/1/23 – 8/15/23 Please remove this campaign from rotation after 8/15.			6/1/23 – 8/31/23			5/8/23 – 8/31/23		
<i>Link to spots</i>	<a href="https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/">https://oab.org/ncsa-pep-campaigns-ohio-secretary-of-state-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/">https://oab.org/ncsa-pep-campaigns-ohio-association-foodbanks-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/">https://oab.org/ncsa-pep-campaigns-angels-on-track-2023/</a>			<a href="https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/">https://oab.org/ncsa-pep-campaigns-ohio-dept-education-2023/</a>		
<i>ISCI codes and spot titles</i>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OSOS2211	VOTE	:30	OAOF2207	Get Covered	:30	OAOT1221	BAM!	:15	ODOE1205	ACE Ohio	:30
Please note that OSOS2211 is a revised TV spot that replaced OSOS2209 in July. Please be sure that OSOS2209 is no longer in your rotation.							OAOT2222	Ohio Gambles	:30	ODOE2206	ACE Ohio	:15
							OAOT2223	Snake in the Grass	:30			
<i>Aug. airplay request</i>	<b>Aug. 1-8:</b> 40% of OAB airplay <b>Aug. 9-15:</b> 0 plays. Please remove from rotation on 8/8! <b>Aug. 16-31:</b> 0 plays. Please remove from rotation on 8/8!			<b>Aug. 1-8:</b> 20% of OAB airplay <b>Aug. 9-15:</b> 60% of OAB airplay <b>Aug. 16-31:</b> 0 plays. Please remove from rotation on 8/15!			<b>Aug. 1-8:</b> 20% of OAB airplay <b>Aug. 9-15:</b> 20% of OAB airplay <b>Aug. 16-31:</b> 50% of OAB airplay			<b>Aug. 1-8:</b> 20% of OAB airplay <b>Aug. 9-15:</b> 20% of OAB airplay <b>Aug. 16-31:</b> 50% of OAB airplay		

#### Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).