



# NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE TV September 1-30, 2023

*revised Aug. 28, 2023*

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our ONE Spanish language TV campaign airing during the month of September,

The **Ohio Army National Guard (OHNG)** is a new campaign beginning on September 1. The campaign will air for one year through Aug. 31, 2024.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Campaign sponsor</b>	<b>Ohio Army National Guard</b>		
<b>Campaign purpose</b>	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
<b>Campaign dates</b>	9/1/2023 – 8/31/2024		
<b>Link to spots</b>	<a href="https://oab.org/ncsa-pep/ohio-army-national-guard-2023/">https://oab.org/ncsa-pep/ohio-army-national-guard-2023/</a>		
<b>ISCI codes and spot titles (if possible, please enter spots with ISCI codes only)</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OHNG1227	I Will (SPAN)	:15
	OHNG2228	I Will (SPAN)	:30
<b>Sept. airplay requested</b>	10 plays or 100% of OAB airplay		

## Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).