

# OAB Membership: Benefits That Serve Your Entire Staff



The Ohio Association of Broadcasters, a strong network of 300+ local radio and television broadcasters, is proud to be your partner and your advocate. Your OAB membership provides value to all parts of your organization with tools and resources that positively impact your station, your staff and your community. Most of these benefits are available at no additional cost for OAB members.



## Advocacy

### Defending and promoting the interests of Ohio broadcasters at the federal and state levels.

- > **Advocate on key issues** of importance to radio and television stations with the Ohio Congressional delegation.
- > Monitor **FCC rulemakings** and file comments in proceedings where relevant.
- > Organize **Capitol Hill and district meetings** for OAB members with our Congressional delegation.
- > **Monitor legislation** in the Ohio General Assembly that impacts broadcasters.

## Compliance

### Keeping you current on the rules and regulations that impact the operation of your station.

- > Connect with our **legal hotlines** for answers to your questions at both the state and federal level.
  - FCC Hotline: **(888) 705-0678**
  - Ohio Info-Line: **(866) 622-5785**
- > Get the **latest alerts and guidance** in your inbox with legal bulletins from our FCC and Ohio counsel.
- > Dig deeper into the details that matter with **legal guides and webinars on key issues**, including political broadcasting, FCC EEO rules, music licensing, and Ohio advertising regulations.
- > Ensure your station is protected from **routine FCC inspections** for three years with our Alternative Broadcast Inspection Program.
- > Stay current on Ohio's **Emergency Alert System** plan and monthly test schedule, as well as Ohio's alert programs.
- > Use our library of **employer postings** to ensure you're keeping your staff informed while adhering to major federal and state posting requirements.
- > Provide the safest work environment for your employees with **workplace safety resources**.

## Training

### Offering relevant training from trusted industry experts across multiple disciplines.

- > Keep your sales staff current with **monthly sales webinars** covering essential skills and hot topics. Watch your email for details on each month's sessions.
- > Onboard and train your new sales hires with our quarterly **new seller training program**.
- > Watch for **special live webinars** throughout the year that go in depth on hot topics and compliance issues covering sales, engineering, news and HR.
- > Attend our signature **in-person training and networking events** specifically for Ohio broadcasters, including our annual sales seminar, executive forum, and engineering conference.
- > Subscribe to an **OTT video training platform** providing 10-minute videos focused on solving the daily challenges of broadcasters – everything from sales, management, creative, development, and even personal finance.
- > Participate in webinars and discussions, and get resources to support **diversity, equity and inclusion efforts** at your station.
- > Explore the latest in broadcast and media with travel grants to attend the annual **NAB Show in Las Vegas**.

## Additional Services

### Providing business resources that help guide your organization and support your employees.

- > Discover the best talent for your station with **unlimited free job postings** on the OAB job board.
- > Stay current on the **issues and trends impacting your advertising clients** with the weekly *Insight Edge* e-newsletter and on-demand resource library.
- > **Maximize your worker's comp premium savings** through the power of our group rating program.
- > Apply for an OAB **Internship Support Award** to help fund a summer intern at your station.
- > Recognize station employees and their graduating high school seniors by encouraging participation in the annual **OAB Kids Scholarship**.

## Get the most out of your OAB membership.

As an OAB member, you and your staff receive access to most of these resources at no additional cost. Visit [oab.org](http://oab.org) to get the tools and resources that positively impacts your station, staff, and community.

