

**OHIO ASSOCIATION OF BROADCASTERS
BOARD OF DIRECTORS MEETING
Thursday, June 15, 2023 – 10:00 a.m.
Via Zoom**

I. CALL TO ORDER

Vice Chair Brian Lorenzen called the meeting to order. He noted that Chair Mandel would be joining the call late due to a canceled flight. The following Directors were present: Jeff Brogan; Carolyn Cassidy; Tony D'Angelo; Mike Fredrick; Kelly Gearhart; Eddie Harrell; Brian Lorenzen; Thom Mandel; Matt Mnich; and, Matt Moran. A quorum of the Directors was declared present to conduct business. Also present by invitation were: Bruce Paige of Vorys Sater Seymour & Pease LLP; Shawn Donilon of the National Association of Broadcasters; Patrick Cross of Brooks Pierce LLP; Jimmy Wolf of Sean P. Dunn & Associates; Wendy Hart, the OAB's contract accountant; and, Andy Hartzell, Mariah West and Christine Merritt of the OAB staff.

II. CONSENT AGENDA

Mr. Lorenzen noted the items on the consent agenda: approval of minutes of the Feb. 27, 2023 Board meeting; acceptance of OAB financial reports for the period of January 1 – May 31, 2023; and, acceptance of the OAB investment report for the period of January 1 – May 31, 2023. Upon motion duly made and seconded, the consent agenda was unanimously approved.

III. PRESENTATION OF 2022 AUDIT REPORT

Mr. Lorenzen informed the Board that the OAB's audit firm, Wilson Shannon & Snow, presented its full audit report to the Executive Committee and issued an unqualified opinion on all financial statements for 2022. Ms. Hart provided a brief overview of the 2022 consolidated audited financial statements. Upon motion duly made and seconded, the Board unanimously accepted the auditors' report.

IV. NAB ADVOCACY UPDATE

Mr. Lorenzen introduced Shawn Donilon, Executive Vice President of Government Relations for the National Association of Broadcasters. Mr. Donilon provided the Board with an update on the NAB's pending advocacy efforts, including the just-completed fly-in on the AM Radio for Every Vehicle Act, as well as the Journalism Competition & Preservation Act and efforts to allow local TV stations to negotiate directly with virtual multichannel video programming distributors (vMVPDs).

V. FEDERAL & STATE UPDATE

Mr. Cross reviewed a number of pending issues at the Federal Communications Commission, including the current Commission vacancy, regulatory fees, quadrennial review proceedings, the recently announced ATSC 3.0 Task Force, and audio description rules.

Mr. Wolf provided an update on the Ohio General Assembly's activities, including negotiations on the state biennial budget which contains a provision to consolidate regulation of Ohio's medical marijuana under a new Division of Medical Marijuana Control. Mr. Wolf also discussed Issue 1, the state issue that will be on the August 8th special election ballot.

VI. REPORT ON NCSA-PEP PROGRAM

Ms. Merritt provided an update on NCSA-PEP revenue for the first five months of the year. She indicated that approximately \$435,000 has been confirmed or strongly committed for 2023, which represents about 60% of the annual budget. She noted that efforts continue to finalize the new state contract with the Ohio Army National Guard. Outreach also continues with state agencies and other organizations that have expressed interest in NCSA-PEP campaigns.

Ms. Merritt asked for the Board's support to retain Crosshair Media Placement to recruit new NCSA-PEP sponsors for the OAB. Crosshair has worked successfully with several other state broadcasters associations to confirm new NCSA-PEP sponsors. Crosshair's priority is to secure annual contracts, which would be easier to maintain for both stations and OAB staff. Upon motion duly made and seconded, the Board unanimously approved retaining Crosshair on a trial basis.

VII. UPDATE ON OAB DE&I ADVISORY COMMITTEE

Mr. Harrell reviewed the advisory committee's work since the March Board meeting. He indicated six stations were selected to receive OAB internship support grants of \$2,500 to fund summer interns. The DE&I Advisory Committee will be meeting soon to discuss priorities for the remainder of the year.

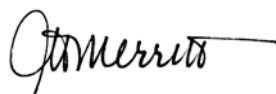
VIII. REPORT ON 2nd QUARTER ACTIVITIES

Ms. Merritt provided a summary of the association's member programs and advocacy efforts, as well as association operations, during the first five months of the year.

IX. ADJOURNMENT

Upon motion duly made and seconded, the meeting was adjourned at 11:25 a.m.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "C. Merritt", with a long horizontal flourish extending to the right.

Christine H. Merritt, Acting Secretary