



**STATE OF OHIO  
ADJUTANT GENERAL'S DEPARTMENT  
2825 West Dublin Granville Road  
Columbus, Ohio 43235-2789**

October 25, 2023

Dear Station Manager:

On behalf of the nearly 11,000 Citizen-Soldiers of the Ohio Army National Guard, I would like to extend a heart-felt "Thanks" for your consideration for airing our recruitment spots through the Ohio Association of Broadcasters' Non-Commercial Sustaining Announcement (NCSA) program. As you may or may not know, this program recently transitioned from a national to a state-level program.

With this transition, we now have the opportunity to provide creative content that is customized for the State of Ohio. Please take a moment to view our newly-produced TV spots and listen to the updated radio scripts; I'm sure you'll recognize some landmarks from the Buckeye State and please know that every Soldier shown is a current member of the Ohio Army National Guard.

With the relaunch of the NCSA program, we will continue to rely on the generosity and patriotism of stations donating air-time to educate the public about our organization.

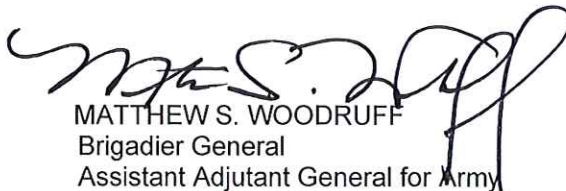
This is especially important in regard to sharing information and engaging interest in our programs and benefits, such as part-time employment, affordable healthcare and educational benefits which can provide 100% tuition to state colleges and cover costs for in-demand licensure and credentials. Keeping our formations full of enthusiastic and qualified Soldiers is one of our biggest challenges, with less than 25% of today's youth able to meet our eligibility requirements.

The Citizen-Soldiers of the Ohio Army National Guard stand ready to answer the call to duty at home and abroad. Our commands and units maintain a high operational tempo as we deploy units, support their families and employers, and see the Soldiers through their redeployments and reintegration. Ohio National Guard Soldiers not only deploy in support of overseas contingency operations, they also continue to respond to domestic missions here in Ohio and nationwide. We are fully aware of the significant responsibilities we have as Guard members to the defense and protection of the homeland, and we are seeking the continued support of broadcast stations statewide.

I cannot emphasize enough how much we appreciate the airtime you provide for our new recruitment spots to educate our citizens about the opportunities and accomplishments of the Ohio Army National Guard. With your continued support, the Ohio Army National Guard will continue to embody its credo, "Always Ready, Always There."

On behalf of the men and women of the Ohio Army National Guard, thank you.

Sincerely,



MATTHEW S. WOODRUFF  
Brigadier General  
Assistant Adjutant General for Army