



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

February 1-29, 2024

revised Jan. 24, 2024

Thank you for your support of the OAB's NCSA-PEP program! Our only campaign airing during the month of February is the **Ohio Army National Guard (OHNG)**.

The **Opportunity Port (PORT)** campaign was originally scheduled to air until Feb. 29, however, due to the overwhelming response to our radio campaign, the sponsor has asked us **not to air the campaign in February and resume in March**. Please make sure these spots (PORT2105 and PORT2106) are removed from your schedule after Jan. 31.

Please note that the **Ohio Association of Foodbanks (OAOB)** campaign ended on Jan. 15 and should no longer be in rotation. The **Ohio Expedited Pardon Project (OEPP)** campaign ends on Jan. 31 and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	9/1/2023 – 8/31/2024		
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2024/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OHNG2133	Ohio - We Are	:30
	OHNG3134	Ohio - We Are	:60
February airplay request	30 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:

EDI PROVIDER	OAB ID NUMBER
RadiolInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.