



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

April 1-30, 2024

revised March 21, 2024

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of April.

The **Ohio Expedited Pardon Project (OEPP)** campaign, which aired in December & January, returns for April. **Please note the OEPP spots that will air in April are the same ones that aired previously. The spots are available for download on the campaign page should you need them again.** The **Army National Guard (OHNG)** campaign continues.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard	Ohio Expedited Pardon Project																		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.	Increases awareness of the Ohio Governor's Expedited Pardon Project which streamlines the pardon process for certain individuals.																		
Dates	9/1/2023 – 8/31/2024	4/1/2024 – 4/30/2024																		
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2024/	https://oab.org/ncsa-pep/ohio-expedited-pardon-project-2023-2024/																		
ISCI codes and spot titles	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OHNG2133</td> <td>Ohio - We Are</td> <td>:30</td> </tr> <tr> <td>OHNG3134</td> <td>Ohio - We Are</td> <td>:60</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OHNG2133	Ohio - We Are	:30	OHNG3134	Ohio - We Are	:60	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OEPP2103</td> <td>OGPEP A</td> <td>:30</td> </tr> <tr> <td>OEPP2104</td> <td>OGPEP B</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OEPP2103	OGPEP A	:30	OEPP2104	OGPEP B	:30
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April airplay request	15 plays or 50% of OAB airplay	15 plays or 50% of OAB airplay																		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.