



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

July 1-31, 2024
revised June 24, 2024

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of July.

The **Angels on Track Foundation (OAOT)** and **Ohio Army National Guard (OHNG)** campaigns both aired in June and continue for July.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Angels on Track Foundation	Ohio Army National Guard				
Purpose	Encourages Ohioans to report dangerous railroad crossings.	Promotes recruitment and opportunities available through the Ohio Army National Guard.				
Dates	6/1/2024 – 8/31/2024	9/1/2023 – 8/31/2024				
Link to spots	https://oab.org/ncsa-pep/angels-on-track-2024/	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2024/				
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOT2110	Ohio's Loss	:30	OHNG2133	Ohio - We Are	:30
	OAOT2116	Crystal Clear	:30	OHNG3134	Ohio - We Are	:60
	OAOT2117	Danger Lurks	:30			
	OAOT2124	Ohio Gambles	:30			
July airplay request	15 plays or 50% of OAB airplay	15 plays or 50% of OAB airplay				

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.