



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

August 1-31, 2024

revised July 23, 2024

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of August.

The **Angels on Track Foundation (OAOT)** and **Ohio Army National Guard (OHNG)** campaigns both aired in July and continue for August.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Sponsor</i>	Angels on Track Foundation	Ohio Army National Guard				
<i>Purpose</i>	Encourages Ohioans to report dangerous railroad crossings.	Promotes recruitment and opportunities available through the Ohio Army National Guard.				
<i>Dates</i>	6/1/2024 – 8/31/2024	9/1/2023 – 8/31/2024				
<i>Link to spots</i>	https://oab.org/ncsa-pep/angels-on-track-2024/	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2024/				
<i>ISCI codes and spot titles</i>	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOT2110	Ohio's Loss	:30	OHNG2133	Ohio - We Are	:30
	OAOT2116	Crystal Clear	:30	OHNG3134	Ohio - We Are	:60
	OAOT2117	Danger Lurks	:30			
	OAOT2124	Ohio Gambles	:30			
<i>August airplay request</i>	15 plays or 50% of OAB airplay	15 plays or 50% of OAB airplay				

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.