



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

September 1-30, 2024

revised Aug. 26, 2024

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of September.

The **Opportunity Port (PORT)**, which aired in January, returns for a one-month campaign beginning on September 1.

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed. **Our new OHNG contract runs until Aug. 31, 2025 – the creative for this campaign remains the same. We appreciate your support in airing the current OHNG spots until August 31, 2025.**

Please note that the **Angels on Track (OAOT)** campaign ends on Aug. 31, 2024, and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Opportunity Port	Ohio Army National Guard				
Purpose	Increases awareness of the Opportunity Port program that connects Ohio residents with free legal assistance to apply to seal or expunge a criminal record.	Promotes recruitment and opportunities available through the Ohio Army National Guard.				
Dates	9/1/2024 – 9/30/2024	9/1/2023 – 8/31/2025 PLEASE NOTE CAMPAIGN EXTENSION!				
Link to spots	https://oab.org/ncsa-pep/opportunity-port-2024/	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/				
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	PORT2105	Opportunity Port A	:30	OHNG2133	Ohio - We Are	:30
	PORT2106	Opportunity Port B	:30	OHNG3134	Ohio - We Are	:60
September airplay request	15 plays or 50% of OAB airplay			15 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.