



# NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

October 1-31, 2024

revised Sept. 23, 2024

Thank you for your support of the OAB's NCSA-PEP program! Our only radio campaign airing during the month of October is the **Ohio Army National Guard (OHNG)**.

Please note that the **Opportunity Port (PORT)** campaign ends on Sept. 30, 2024, and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio Army National Guard</b>		
<b>Purpose</b>	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
<b>Dates</b>	9/1/2023 – 8/31/2025		
<b>Link to spots</b>	<a href="https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/">https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/</a>		
<b>ISCI codes and spot titles</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OHNG2133	Ohio - We Are	:30
	OHNG3134	Ohio - We Are	:60
<b>October airplay request</b>	30 plays or 100% of OAB airplay		

## Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).