



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE TV
February 1-28, 2025
revised Jan. 24, 2025

Thank you for your continued support of the OAB's NCSA-PEP program as we begin the new year!

Our only Spanish language TV campaign airing during the month of February will be the **Ohio Army National Guard (OHNG)**. Please note that the **Ohio Association of Foodbanks (OAOB)** campaign ended on **Jan. 15** and should no longer be in rotation.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	9/1/2023 – 8/31/2025		
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OHNG1227	I Will (SPAN)	:15
	OHNG2228	I Will (SPAN)	:30
February airplay request	10 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at mwest@oab.org.