

NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE RADIO June 1-30, 2025

revised May 21, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

Our only Spanish language radio campaign airing during the month of June will continue to be the **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard				
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.				
Dates	9/1/2023 – 8/31/2025				
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/				
ISCI codes	ISCI Code	Spot Title	Lgth		
and spot titles	OHNG2132	Skilled Trades (SPAN)	:30		
	OHNG has provided a new Spanish language radio spot to air starting in May. If you have not already done so, please remove all previously airing OHNG spots from your rotation and replace them with the spot listed here.				
June airplay request	30 plays or 100% of OAB airplay				

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested
 percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your
 station makes.
- Spots should be aired between 6 a.m. 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:

EDI PROVIDER	OAB ID NUMBER		
RadioInvoices.com	9914905 or RI14905		
SpotData.com	IDB# 2060		
Marketron.com	185745		
EmediaTrade.com	EMT12638		

• Questions? Contact the OAB's Mariah West at mwest@oab.org.