

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our FOUR TV campaigns airing during the month of June.

The **TourismOhio** and **Angels on Track** campaigns, highlighted in yellow, are new campaigns beginning on June 1. The **Ohio Department of Natural Resources** campaign, also highlighted, will begin in June as well, however we are still waiting on the spot and do not have a definite start date at this time.

The **Ohio Army National Guard (OHNG)** campaign continues for all of June.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	TourismOhio	Angels on Track Foundation	Ohio Dept. of Natural Resources	Ohio Army National Guard																																				
Purpose	Promotes tourism to Ohio sites, attractions, and vacation spots.	Encourages Ohioans to report dangerous railroad crossings.	Promotes water and boat safety.	Promotes recruitment and opportunities available through the Ohio Army National Guard.																																				
Dates	6/1/2025 – 6/30/2025	6/1/2025 – 8/31/2025	TBD – 8/31/2025	9/1/2023 – 8/31/2025																																				
Link to spots	<a href="https://oab.org/ncsa-pep/tourismohio-2025/">https://oab.org/ncsa-pep/tourismohio-2025/</a>	<a href="https://oab.org/ncsa-pep/angels-on-track-2025/">https://oab.org/ncsa-pep/angels-on-track-2025/</a>	<a href="https://oab.org/ohio-department-natural-resources-2025/">https://oab.org/ohio-department-natural-resources-2025/</a>	<a href="https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/">https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/</a>																																				
ISCI codes and spot titles	<table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>TOUR2201</td><td>Best Place on the Map</td><td>:30</td></tr></table>	ISCI Code	Spot Title	Lgth	TOUR2201	Best Place on the Map	:30	<table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>OAOT2224</td><td>BAM</td><td>:30</td></tr><tr><td>OAOT2225</td><td>Always the Driver's Fault</td><td>:30</td></tr><tr><td>OAOT2226</td><td>Their Greed Your Grave</td><td>:30</td></tr><tr><td>OAOT2227</td><td>Snake in the Grass</td><td>:30</td></tr></table> <p>NOTE: the sponsor has requested that priority be given to the <b>OAOT2227: Snake in the Grass</b> spot if possible.</p>	ISCI Code	Spot Title	Lgth	OAOT2224	BAM	:30	OAOT2225	Always the Driver's Fault	:30	OAOT2226	Their Greed Your Grave	:30	OAOT2227	Snake in the Grass	:30	<table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>ODNR2207</td><td>TBD</td><td>:30</td></tr></table> <p>ODNR is completing production of the TV spot. We will send the spot, along with updated traffic instructions as soon as we receive it.</p>	ISCI Code	Spot Title	Lgth	ODNR2207	TBD	:30	<table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>OHNG1231</td><td>Ohio – We Are</td><td>:15</td></tr><tr><td>OHNG2232</td><td>Ohio – We Are</td><td>:30</td></tr></table>	ISCI Code	Spot Title	Lgth	OHNG1231	Ohio – We Are	:15	OHNG2232	Ohio – We Are	:30
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June airplay request	3 plays or 30% of OAB airplay	3 plays or 30% of OAB airplay	2 plays or 20% of OAB airplay	2 plays or 20% of OAB airplay																																				

### Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that you make.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).