



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

August 1-31, 2025

revised July 22, 2025

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of August, both of which aired in July.

The **Angels on Track (OAOT)** and **Ohio Army National Guard (OHNG)** campaigns continue for all of August.

Please note that the **TourismOhio (TOUR)** campaign ends on July 31, and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Angels on Track Foundation			Ohio Army National Guard		
Purpose	Encourages Ohioans to report dangerous railroad crossings.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	6/1/2025 – 8/31/2025			9/1/2023 – 8/31/2025		
Link to spots	https://oab.org/ncsa-pep/angels-on-track-2025/			https://oab.org/ncsa-pep/ohio-army-national-guard-2023-2025/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOT2125	BAM	:30	OHNG2130	Live Here Serve Here	:30
	OAOT2126	Can't See Can't React	:30	OHNG3131	Live Here Serve Here	:60
	OAOT2127	Lives Cut Short	:30	OHNG2131	Skilled Trades	:30
	OAOT2128	Number One	:30	OHNG3132	Skilled Trades	:60
	OAOT2129	Ohio's Loss	:30			
August airplay request	15 plays or 50% of OAB airplay			15 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.