



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

September 1-30, 2025

revised August 25, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed. **Our new OHNG contract runs until Aug. 31, 2026 – the creative for this campaign remains the same.** This will be the only radio campaign airing in September.

Please note that the **Angels on Track (OAOT)** campaign ends on Aug. 31 and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard			
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.			
Dates	9/1/2023 – 8/31/2026			
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard			
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	
	OHNG2130	Live Here Serve Here	:30	
	OHNG3131	Live Here Serve Here	:60	
	OHNG2131	Skilled Trades	:30	
	OHNG3132	Skilled Trades	:60	
Sept. airplay request	30 plays or 100% of OAB airplay			

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.