

NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE RADIO September 1-30, 2025

revised August 25, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed. **Our new OHNG contract runs until Aug. 31, 2026 – the creative for this campaign remains the same.** This will continue to be the only Spanish language radio campaign airing in September.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard			
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.			
Dates	9/1/2023 – 8/31/2026			
Link to spots	https://oab.org/ncsa-pep/ohio-army-national-guard			
ISCI codes	ISCI Code	Spot Title	Lgth	
and spot	OHNG2132	Skilled Trades (SPAN)	:30	
Sept.	30 plays or 100%	% of OAB airplay		-
airplay request				

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:

EDI PROVIDER	OAB ID NUMBER		
RadioInvoices.com	9914905 or RI14905		
SpotData.com	IDB# 2060		
Marketron.com	185745		
EmediaTrade.com	EMT12638		

Questions? Contact the OAB's Mariah West at mwest@oab.org.