



**NCSA-PEP TRAFFIC INSTRUCTIONS**  
**SPANISH LANGUAGE RADIO**  
**October 1-31, 2025**  
*revised September 25, 2025*

Thank you for your continued support of the OAB's NCSA-PEP program!

Our only Spanish language radio campaign airing during the month of October will continue to be the **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

|                                   |                                                                                                                     |                       |             |
|-----------------------------------|---------------------------------------------------------------------------------------------------------------------|-----------------------|-------------|
| <b>Sponsor</b>                    | <b>Ohio Army National Guard</b>                                                                                     |                       |             |
| <b>Purpose</b>                    | Promotes recruitment and opportunities available through the Ohio Army National Guard.                              |                       |             |
| <b>Dates</b>                      | 9/1/2023 – 8/31/2026                                                                                                |                       |             |
| <b>Link to spots</b>              | <a href="https://oab.org/ncsa-pep/ohio-army-national-guard/">https://oab.org/ncsa-pep/ohio-army-national-guard/</a> |                       |             |
| <b>ISCI codes and spot titles</b> | <b>ISCI Code</b>                                                                                                    | <b>Spot Title</b>     | <b>Lgth</b> |
|                                   | OHNG2132                                                                                                            | Skilled Trades (SPAN) | :30         |
| <b>October airplay request</b>    | 30 plays or 100% of OAB airplay                                                                                     |                       |             |

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- **If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

|                     |                      |
|---------------------|----------------------|
| <b>EDI PROVIDER</b> | <b>OAB ID NUMBER</b> |
| RadiolInvoices.com  | 9914905 or RI14905   |
| SpotData.com        | IDB# 2060            |
| Marketrn.com        | 185745               |
| EmediaTrade.com     | EMT12638             |

- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).