

NCSA-PEP TRAFFIC INSTRUCTIONS SPANISH LANGUAGE RADIO November 1-30, 2025

revised October 24, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

Our only Spanish language radio campaign airing during the month of November will continue to be the **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

| Sponsor | Ohio Army National Guard | | |
|--------------------------------|--|-----------------------|------|
| Purpose | Promotes recruitment and opportunities available through the Ohio Army National Guard. | | |
| Dates | 9/1/2023 – 8/31/2026 | | |
| Link to spots | https://oab.org/ncsa-pep/ohio-army-national-guard/ | | |
| ISCI codes | ISCI Code | Spot Title | Lgth |
| and spot | OHNG2132 | Skilled Trades (SPAN) | :30 |
| titles | | | |
| November airplay request | 30 plays or 100% of OAB airplay | | |

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:

| EDI PROVIDER | OAB ID NUMBER | |
|-------------------|--------------------|--|
| RadioInvoices.com | 9914905 or RI14905 | |
| SpotData.com | IDB# 2060 | |
| Marketron.com | 185745 | |
| EmediaTrade.com | EMT12638 | |

Questions? Contact the OAB's Mariah West at mwest@oab.org.