



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

December 1-31, 2025

revised November 19, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

The **Ohio Housing Finance Agency** campaign, highlighted, is a new campaign beginning on December 1. The **Ohio Army National Guard (OHNG)** campaign continues.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<i>Sponsor</i>	Ohio Housing Finance Agency			Ohio Army National Guard		
<i>Purpose</i>	Promotes resources available for Ohio homebuyers.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
<i>Dates</i>	12/1/2025 – 1/31/2026			9/1/2023 – 8/31/2026		
<i>Link to spots</i>	oab.org/ncsa-pep/ohio-housing-finance-agency/			oab.org/ncsa-pep/ohio-army-national-guard/		
<i>ISCI codes and spot titles</i>	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OHFA2109	Homebuyer Guide	:30	OHNG2130	Live Here Serve Here	:30
				OHNG3131	Live Here Serve Here	:60
				OHNG2131	Skilled Trades	:30
				OHNG3132	Skilled Trades	:60
<i>December airplay request</i>	15 plays or 50% of OAB airplay			15 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
Radiolnvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.