



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE TV
December 1-31, 2025
revised November 19, 2025

Thank you for your continued support of the OAB's NCSA-PEP program!

Our only Spanish language TV campaign airing during the month of December will continue to be the **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

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|-----------------------------------|--|-------------------|-------------|
| Sponsor | Ohio Army National Guard | | |
| Purpose | Promotes recruitment and opportunities available through the Ohio Army National Guard. | | |
| Dates | 9/1/2023 – 8/31/2026 | | |
| Link to spots | oab.org/ncsa-pep/ohio-army-national-guard/ | | |
| ISCI codes and spot titles | ISCI Code | Spot Title | Lgth |
| | OHNG1227 | I Will (SPAN) | :15 |
| | OHNG2228 | I Will (SPAN) | :30 |
| December airplay request | 10 plays or 100% of OAB airplay | | |

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at mwest@oab.org.