



# NCSA-PEP TRAFFIC INSTRUCTIONS - TV

**April 1-30, 2026**

*revised March 24, 2026*

Thank you for your continued support of the OAB's NCSA-PEP program!

The **Ohio History Connection (OHHC)** campaign, highlighted, is a new TV campaign beginning on April 1 and running through the end of September 2026, joining the ongoing **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio History Connection</b>			<b>Ohio Army National Guard</b>		
<b>Purpose</b>	Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
<b>Dates</b>	4/1/2026 – 9/30/2026			9/1/2023 – 8/31/2026		
<b>Link to spots</b>	<a href="http://oab.org/nlsa-pep/ohio-history-connection">oab.org/nlsa-pep/ohio-history-connection</a>			<a href="http://oab.org/nlsa-pep/ohio-army-national-guard/">oab.org/nlsa-pep/ohio-army-national-guard/</a>		
<b>ISCI codes and spot titles</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>	<b>ISCI Code</b>	<b>Spot Title</b>	<b>Lgth</b>
	OHHC2201	America 250	:30	OHNG1231	Ohio – We Are	:15
				OHNG2232	Ohio – We Are	:30
<b>April airplay request</b>	5 plays or 50% of OAB airplay			5 plays or 50% of OAB airplay		

### Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).