



# NCSA-PEP TRAFFIC INSTRUCTIONS - TV

**May 1-31, 2026**  
revised April 23, 2026

Thank you for your continued support of the OAB's NCSA-PEP program!

The **Ohio History Connection (OHHC)** TV campaign, which began in April, continues in May along with the ongoing **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<b>Sponsor</b>	<b>Ohio History Connection</b>	<b>Ohio Army National Guard</b>															
<b>Purpose</b>	Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.	Promotes recruitment and opportunities available through the Ohio Army National Guard.															
<b>Dates</b>	4/1/2026 – 9/30/2026	9/1/2023 – 8/31/2026															
<b>Link to spots</b>	<a href="http://oab.org/nlsa-pep/ohio-history-connection">oab.org/nlsa-pep/ohio-history-connection</a>	<a href="http://oab.org/nlsa-pep/ohio-army-national-guard/">oab.org/nlsa-pep/ohio-army-national-guard/</a>															
<b>ISCI codes and spot titles</b>	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OHHC2201</td> <td>America 250</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OHHC2201	America 250	:30	<table border="1"> <thead> <tr> <th>ISCI Code</th> <th>Spot Title</th> <th>Lgth</th> </tr> </thead> <tbody> <tr> <td>OHNG1231</td> <td>Ohio – We Are</td> <td>:15</td> </tr> <tr> <td>OHNG2232</td> <td>Ohio – We Are</td> <td>:30</td> </tr> </tbody> </table>	ISCI Code	Spot Title	Lgth	OHNG1231	Ohio – We Are	:15	OHNG2232	Ohio – We Are	:30
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<b>May airplay request</b>	5 plays or 50% of OAB airplay	5 plays or 50% of OAB airplay															

**Additional Notes:**

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).