



# NCSA-PEP TRAFFIC INSTRUCTIONS - TV

June 1-30, 2026

revised May 21, 2026

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our THREE TV campaigns airing during the month of June.

The **Angels on Track (OAOT)** campaign, highlighted, is a new TV campaign beginning on June 1. The **Ohio History Connection (OHHC)** and **Ohio Army National Guard (OHNG)** campaigns both continue.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Angels on Track Foundation			Ohio History Connection			Ohio Army National Guard		
Purpose	Encourages Ohioans to report dangerous railroad crossings.			Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	6/1/2026 – 8/31/2026			4/1/2026 – 9/30/2026			9/1/2023 – 8/31/2026		
Link to spots	<a href="http://oab.org/ncsa-pep/angels-on-track">oab.org/ncsa-pep/angels-on-track</a>			<a href="http://oab.org/ncsa-pep/ohio-history-connection">oab.org/ncsa-pep/ohio-history-connection</a>			<a href="http://oab.org/ncsa-pep/ohio-army-national-guard/">oab.org/ncsa-pep/ohio-army-national-guard/</a>		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOT2224	BAM	:30	OHHC2204	America 250	:30	OHNG1231	Ohio – We Are	:15
	OAOT2225	Always the Driver's Fault	:30	OHHC2202	The Celebration Begins	:30	OHNG2232	Ohio – We Are	:30
	OAOT2226	Their Greed Your Grave	:30	<p><b>*NOTE:</b> OHHC has provided a new TV spot, <b>OHHC2202</b>, to air starting in June. Please air this spot and remove the "America 250" (<b>OHHC2201</b>) spot that aired in May.</p>					
	OAOT2227	Snake in the Grass	:30						
<p>*NOTE: the sponsor has requested that priority be given to the <b>OAOT2227: Snake in the Grass</b> spot if possible.</p>									
June airplay request	4 plays or 40% of OAB airplay			3 plays or 30% of OAB airplay			3 plays or 30% of OAB airplay		

### Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that you make.
- Spots should be aired between 5 a.m. – 12 midnight, Monday-Sunday.
- Questions? Contact the OAB's Mariah West at [mwest@oab.org](mailto:mwest@oab.org).