



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE TV
August 1-31, 2026
revised July 22, 2026

Thank you for your continued support of the OAB's NCSA-PEP program!

Our only Spanish language TV campaign airing during the month of August will continue to be the **Ohio Army National Guard (OHNG)** campaign.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	9/1/2023 – 8/31/2026* *NOTE: the sponsor plans to extend this campaign beyond 8/31. We will provide more info next month.		
Link to spots	oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OHNG1227	I Will (SPAN)	:15
	OHNG2228	I Will (SPAN)	:30
August airplay request	10 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Starting 8/1/2026, we request that all TV stations please record and submit your monthly NCSA-PEP airplay data to the OAB. If possible, **please submit affidavits/invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID
TVInvoices.com	TV16883 or 9916883
Marketron.com	185745
EMediaTrade.net	12638
Email	mwest@oab.org

- Questions? Contact the OAB's Mariah West at mwest@oab.org.