



NCSA-PEP TRAFFIC INSTRUCTIONS - TV

August 1-31, 2026

revised July 22, 2026

Thank you for your support of the OAB's NCSA-PEP program! Below is information about our THREE TV campaigns airing during the month of August.

The **Angels on Track (OAOT)**, **Ohio History Connection (OHHC)** and **Ohio Army National Guard (OHNG)** campaigns all continue.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Angels on Track Foundation			Ohio History Connection			Ohio Army National Guard		
Purpose	Encourages Ohioans to report dangerous railroad crossings.			Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	6/1/2026 – 8/31/2026			4/1/2026 – 9/30/2026			9/1/2023 – 8/31/2026* *NOTE: the sponsor plans to extend this campaign beyond 8/31. We will provide more info next month.		
Link to spots	oab.org/ncsa-pep/angels-on-track			oab.org/ncsa-pep/ohio-history-connection			oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OAOT2224	BAM	:30	OHHC2203	America Birthday	:30	OHNG1231	Ohio – We Are	:15
	OAOT2225	Always the Driver's Fault	:30	*NOTE: OHHC has provided a new TV spot to air starting 8/1. Please kill any OHHC spots that previously aired and replace them with this one.			OHNG2232	Ohio – We Are	:30
	OAOT2226	Their Greed Your Grave	:30						
	OAOT2227	Snake in the Grass	:30						
August airplay request	4 plays or 40% of OAB airplay			3 plays or 30% of OAB airplay			3 plays or 30% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that you make.
- Spots should be aired between 5 a.m. – 12 midnight, Monday-Sunday.

- Starting 8/1/2026, we request that all TV stations please record and submit your monthly NCSA-PEP airplay data to the OAB. If possible, please submit affidavits/invoices electronically, using OAB's IDs:

EDI PROVIDER	OAB ID
TVInvoices.com	TV16883 or 9916883
Marketron.com	185745
EMediaTrade.net	12638
Email	mwest@oab.org

Questions? Contact the OAB's Mariah West at mwest@oab.org

