



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

September 1-30, 2026

revised Aug. 24, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of September.

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed and extended into October 2027. Creative remains the same.

The **Ohio History Connection (OHHC)** campaign continues through September, with new creative added for next month.

The Angels on Track (OAOT) campaign ends on Aug. 31 and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio History Connection			Ohio Army National Guard		
Purpose	Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	4/1/2026 – 9/30/2026			9/1/2023 – 10/31/2027* *NOTE: Campaign has been extended into Oct. 2027. Creative remains the same.		
Link to spots	oab.org/ncsa-pep/ohio-history-connection			oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OHHC2105	Full Swing	:30	OHNG2130	Live Here Serve Here	:30
	OHHC2106	America 250 Fall	:30	OHNG3131	Live Here Serve Here	:60
	*NOTE: OHHC has provided two new radio spots to air in September. Spots are available for download at the link above.			OHNG2131	Skilled Trades	:30
				OHNG3132	Skilled Trades	:60
September airplay request	15 plays or 50% of OAB airplay			15 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.