



NCSA-PEP TRAFFIC INSTRUCTIONS
SPANISH LANGUAGE TV
September 1-30, 2026
revised Aug. 24, 2026

Thank you for your continued support of the OAB's NCSA-PEP program!

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed and extended into October 2027. Creative remains the same. This will continue to be the only Spanish language TV campaign airing for the time being.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	9/1/2023 – 10/31/2027* *NOTE: Campaign has been extended into Oct. 2027. Creative remains the same.		
Link to spots	oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OHNG1227	I Will (SPAN)	:15
	OHNG2228	I Will (SPAN)	:30
September airplay request	10 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 5 a.m. – 12 midnight, Monday through Sunday.
- Starting 8/1/2026, we request that all TV stations please record and submit your monthly NCSA-PEP airplay data to the OAB. If possible, **please submit affidavits/invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID
TVInvoices.com	TV16883 or 9916883
Marketrn.com	185745
EMediaTrade.net	12638
Email	mwest@oab.org

- Questions? Contact the OAB's Mariah West at mwest@oab.org.