



NCSA-PEP TRAFFIC INSTRUCTIONS - TV

September 1-30, 2026

revised Aug. 24, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our TWO TV campaigns airing during the month of September.

We are pleased to report that our campaign with the **Ohio Army National Guard (OHNG)**, which was scheduled to end on Aug. 31, has been renewed and extended into October 2027. Creative remains the same.

The **Ohio History Connection (OHHC)** campaign continues through September.

The **Angels on Track (OAOT)** campaign ends on Aug. 31 and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio History Connection			Ohio Army National Guard		
Purpose	Promotes a variety of public events and programming being hosted in celebration of the United States' 250th anniversary.			Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	4/1/2026 – 9/30/2026			9/1/2023 – 10/31/2027* *NOTE: Campaign has been extended into Oct. 2027. Creative remains the same.		
Link to spots	oab.org/ncsa-pep/ohio-history-connection			oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth	ISCI Code	Spot Title	Lgth
	OHHC2203	America Birthday	:30	OHNG1231	Ohio – We Are	:15
				OHNG2232	Ohio – We Are	:30
September airplay request	5 plays or 50% of OAB airplay			5 plays or 50% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that you make.
- Spots should be aired between 5 a.m. – 12 midnight, Monday-Sunday.
- Starting 8/1/2026, we request that all TV stations please record and submit your monthly NCSA-PEP airplay data to the OAB. If possible, **please submit affidavits/invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID
TVInvoices.com	TV16883 or 9916883
Marketron.com	185745
EMediaTrade.net	12638
Email	mwest@oab.org

- Questions? Contact the OAB's Mariah West at mwest@oab.org.