



NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO

October 1-31, 2026

revised Sept. 23, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our ONE radio campaign airing during the month of October.

The only campaign airing will be the ongoing **Ohio Army National Guard (OHNG)** campaign, which has been extended into next year. Creative remains the same.

The **Ohio History Connection (OHHC)** campaign ends on Sept. 30 and should be removed at that time.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	Ohio Army National Guard		
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.		
Dates	9/1/2023 – 10/31/2027* *NOTE: Campaign has been extended into Oct. 2027. Creative remains the same.		
Link to spots	oab.org/ncsa-pep/ohio-army-national-guard/		
ISCI codes and spot titles	ISCI Code	Spot Title	Lgth
	OHNG2130	Live Here Serve Here	:30
	OHNG3131	Live Here Serve Here	:60
	OHNG2131	Skilled Trades	:30
	OHNG3132	Skilled Trades	:60
October airplay request	30 plays or 100% of OAB airplay		

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, please submit affidavits or invoices electronically, using OAB's IDs:

EDI PROVIDER	OAB ID NUMBER
RadiInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.