NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO
November 1-30, 2026

revised Oct. 26, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our ONE radio campaign airing during the month of November.

The only campaign airing will be the ongoing **Ohio Army National Guard (OHNG)** campaign, which has been extended into next year. Creative remains the same.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

Sponsor	**Ohio Army National Guard**
Purpose	Promotes recruitment and opportunities available through the Ohio Army National Guard.
Dates	9/1/2023 – 10/31/2027* ***NOTE:** Campaign has been extended into Oct. 2027. Creative remains the same.
Link to spots	oab.org/ncsa-pep/ohio-army-national-guard/
ISCI codes and spot titles	**ISCI Code** / **Spot Title** / **Lgth** OHNG2130 / Live Here Serve Here / :30 OHNG3131 / Live Here Serve Here / :60 OHNG2131 / Skilled Trades / :30 OHNG3132 / Skilled Trades / :60
November airplay request	30 plays or 100% of OAB airplay

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, **please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadioInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.