NCSA-PEP TRAFFIC INSTRUCTIONS - RADIO
December 1-31, 2026

revised Nov. 12, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our TWO radio campaigns airing during the month of December.

The **Ohio Housing Finance Agency (OHFA)** campaign, highlighted, is a new campaign beginning in December. We are still awaiting the spot for this campaign, and will notify you as soon as it's ready.

The **Ohio Army National Guard (OHNG)** campaign was originally scheduled to conclude on 8/31/2026, but has been extended into 2027 and continues. Creative remains the same.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<table>
<tr><td>Sponsor</td><td>Ohio Housing Finance Agency</td><td>Ohio Army National Guard</td></tr>
<tr><td>Purpose</td><td>Promotes resources available for Ohio homebuyers.</td><td>Promotes recruitment and opportunities available through the Ohio Army National Guard.</td></tr>
<tr><td>Dates</td><td>12/1/2026 - 1/31/2027</td><td>9/1/2023 – 10/31/2027*
*NOTE: Campaign has been extended into 2027. Creative remains the same.</td></tr>
<tr><td>Link to spots</td><td>oab.org/ncsa-pep/ohio-housing-finance-agency/</td><td>oab.org/ncsa-pep/ohio-army-national-guard/</td></tr>
<tr><td>ISCI codes and spot titles</td><td><table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>TBD</td><td>TBD</td><td>TBD</td></tr></table>The sponsor is still completing production of the radio spot. We will send the spot as soon as we receive it.</td><td><table><tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr><tr><td>OHNG2130</td><td>Live Here Serve Here</td><td>:30</td></tr><tr><td>OHNG3131</td><td>Live Here Serve Here</td><td>:60</td></tr><tr><td>OHNG2131</td><td>Skilled Trades</td><td>:30</td></tr><tr><td>OHNG3132</td><td>Skilled Trades</td><td>:60</td></tr></table></td></tr>
<tr><td>December airplay request</td><td>15 plays or 50% of OAB airplay</td><td>15 plays or 50% of OAB airplay</td></tr>
</table>

Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that your station makes.
- Spots should be aired between 6 a.m. – 12 midnight, Monday through Sunday.
- If possible, **please submit affidavits or invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID NUMBER
RadioInvoices.com	9914905 or RI14905
SpotData.com	IDB# 2060
Marketron.com	185745
EmediaTrade.com	EMT12638

- Questions? Contact the OAB's Mariah West at mwest@oab.org.