NCSA-PEP TRAFFIC INSTRUCTIONS - TV
December 1-31, 2026

revised Nov. 12, 2026

Thank you for your continued support of the OAB's NCSA-PEP program! Below is information about our ONE TV campaign airing during the month of December.

The only campaign airing will be the ongoing **Ohio Army National Guard (OHNG)** campaign, which has been extended into next year. Creative remains the same.

All OAB NCSA-PEP spots are approved for web streaming and may be posted on station websites.

<table>
<tr><td>Sponsor</td><td>Ohio Army National Guard</td></tr>
<tr><td>Purpose</td><td>Promotes recruitment and opportunities available through the Ohio Army National Guard.</td></tr>
<tr><td>Dates</td><td>9/1/2023 – 10/31/2027*
*NOTE: Campaign has been extended into Oct. 2027.
Creative remains the same.</td></tr>
<tr><td>Link to spots</td><td>oab.org/ncsa-pep/ohio-army-national-guard/</td></tr>
<tr><td>ISCI codes and spot titles</td><td>
<table>
<tr><th>ISCI Code</th><th>Spot Title</th><th>Lgth</th></tr>
<tr><td>OHNG1231</td><td>Ohio – We Are</td><td>:15</td></tr>
<tr><td>OHNG2232</td><td>Ohio – We Are</td><td>:30</td></tr>
</table>
</td></tr>
<tr><td>December airplay request</td><td>10 plays or 100% of OAB airplay</td></tr>
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Additional Notes:

- We have provided a suggested minimum number of spots per month for each campaign, as well as a suggested percentage of total spots to be allocated to each campaign. As always, we are grateful for any contribution that you make.
- Spots should be aired between 5 a.m. – 12 midnight, Monday-Sunday.
- Starting 8/1/2026, we request that all TV stations please record and submit your monthly NCSA-PEP airplay data to the OAB. If possible, **please submit affidavits/invoices electronically, using OAB's IDs:**

EDI PROVIDER	OAB ID
TVInvoices.com	TV16883 or 9916883
Marketron.com	185745
EMediaTrade.net	12638
Email	mwest@oab.org

- Questions? Contact the OAB's Mariah West at mwest@oab.org.